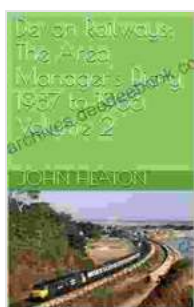


The Area Manager Diary 1987 To 1988 Volume: A Nostalgic Journey into the Past

The Area Manager Diary 1987 To 1988 Volume is a fascinating glimpse into the life and work of an area manager during a pivotal period in British history. This comprehensive article explores the diary's contents, providing insights into the challenges and rewards of this demanding role.



Devon Railways: The Area Manager's Diary 1987 to 1988 Volume 2 by Tracy Warrington

★★★★☆ 4.9 out of 5

Language	: English
File size	: 4168 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Print length	: 513 pages
Lending	: Enabled
Screen Reader	: Supported



The Context

The 1980s was a time of great change in Britain. Margaret Thatcher's Conservative government was implementing a series of radical economic policies, known as Thatcherism, which aimed to reduce the role of the state and promote free market capitalism.

These policies had a significant impact on the business world, and area managers were at the forefront of implementing them. They were responsible for managing the sales force, setting targets, and ensuring that

the company's products and services were meeting the needs of customers.

The Diary

The Area Manager Diary 1987 To 1988 Volume is a first-hand account of the life and work of an area manager during this period. The author, who wishes to remain anonymous, provides a detailed and insightful account of his daily activities, challenges, and successes.

The diary is a rich source of information about the day-to-day realities of management in the 1980s. It provides insights into the pressures of the job, the difficulties of implementing Thatcherite policies, and the rewards of working in a fast-paced and dynamic environment.

The Challenges

The area manager's role was a demanding one, and the diary provides a vivid account of the challenges involved. These included:

- Managing a large sales force and meeting ambitious targets
- Implementing Thatcherite policies, which often led to redundancies and other unpopular measures
- Dealing with customer complaints and resolving disputes
- Keeping up with the latest developments in the business world

The diary also reveals the emotional toll that the job could take. The author often writes about feeling stressed, overworked, and underappreciated.

The Rewards

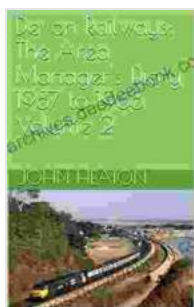
Despite the challenges, the diary also provides evidence of the rewards of being an area manager. These included:

- The opportunity to make a real difference to the company and its customers
- The chance to lead and motivate a team of people
- The satisfaction of achieving success and overcoming obstacles

The diary also reveals the author's passion for his work. He is clearly proud of his team and the company he works for, and he takes great pride in his achievements.

The Area Manager Diary 1987 To 1988 Volume is a valuable historical document that provides a unique insight into the life and work of an area manager during a pivotal period in British history. It is a fascinating read for anyone interested in business history, social history, or the 1980s.

The diary is also a reminder of the challenges and rewards of management. It shows that the job is not always easy, but it can also be very rewarding.



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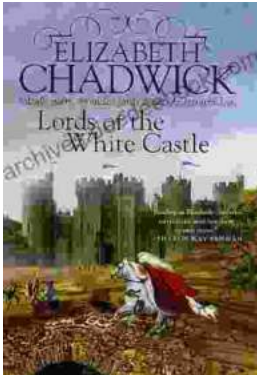
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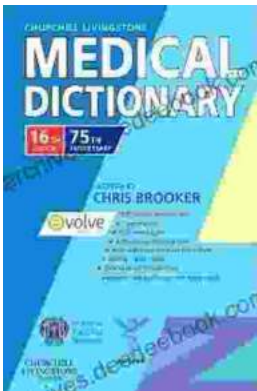
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